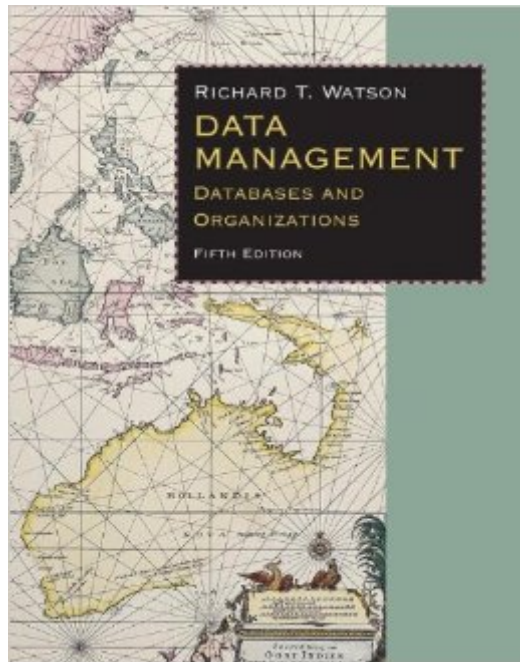


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Data Management: Databases & Organizations



Synopsis

Wanted: Expert Data Modeling and SQL Skills... Inquire Within. Data modeling and SQL--these are the data management skills that are in demand in today's job market. That's why Richard Watson's Fifth Edition of *Data Management: Databases and Organizations* offers in-depth, fully integrated coverage of data modeling and SQL, and a broad managerial perspective. Updated with the latest developments in the field, the Fifth Edition will help you design and create relational databases, formulate complex SQL queries, understand OLAP, use SQL with Java, learn how to use XML, and prepare yourself for the real world of data management. New Features of the Fifth Edition: * A new chapter on embedded SQL in Java and JDBC * A section on multidimensional expressions (MDX) * New material on content management systems (CMS) and wiki technology * Greater focus on MySQL * Increased coverage of mandatory and optional elements in data modeling

Book Information

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Customer Reviews

This is a surprisingly well written and informative book that is helping me re-learn all things about databases and modeling. I've found it surprisingly insightful and entertaining which is hard for educational books. However, this book has kept my attention through most of the sections that are normally relatively boring.

i used this book during two quarters at college for a database class. The teacher really didnt teach from it and when she did, i noticed the textbook gave general SQL that didn't correspond to MS SQL

Server or MySQL. There's an accompanying website that's free to access..

This book is full of SQL and database knowledge, but it simply has WAY too many irrelevant information. It tries to setup scenarios so you can apply the knowledge, but they are many pages long and one after another. I only bought this book because it was required for my database systems class, but I almost never use it. There is simply way better information free on the internet.

Book is exactly as described as and for the price it is I can't be any happier. Also it helps to reuse material for the environment!

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